

PHILIP MORRIS INCORPORATED

ADVERTISING COST ESTIMATE

Brand: Marlboro

Date: 1/31/80

Media: Other Promotions - Golf

Contract Terms: To advertise on a four/color Marlboro bleed ad to be
inserted into the 1980 United States Open Golf Championships.

Pay To: MR. JAMES B. COLLINS
CHAIRMAN PROGRAM COMMITTEE
BALTUSROL GOLF CLUB
P.O. BOX 1980
SPRINGFIELD, N.J. 07081

Approvals: _____

	ESTIMATED COST	AMOUNT PAID	INVOICE NO.	INVOICE DATE	DATE PAID
JANUARY					
FEBRUARY					
MARCH					
APRIL					
MAY	\$3,800.00 net				
JUNE					
JULY					
AUGUST					
SEPTEMBER					
OCTOBER					
NOVEMBER					
DECEMBER					
TOTAL	\$3,800.00 net				

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